

SOCIAL SCENE



JOINT CAMPAIGN: Sudthitham Chirathivat, CEO of the Central Group of Companies, and Paiboon Damrongchaitham, chairman of GMM Grammy, jointly launched the "Shop Zap with GMM Z" campaign under which Central stores nationwide will sell GMM Z set-top boxes at a discount. From left, Saangthip Amornchat, marketing vice-president (Power Buy), Dr Ton Chirathivat, general manager for operations (Robinson stores), Rawee Puapornpong, vice-president for customer relations (Central Retail Corp), Mr Sudthitham; Mr Paiboon, Rafah Damrongchaitham, director-marketing and business development (GMM Grammy), Piyawan Leelasompop, marketing vice-president (Central department stores), and Phattaraporn Phenpraphat, vice-president for marketing and public relations (Central Food Retail).